

Philanthropy Partner



VEDANTA DELHI HALF MARATHON



Different Ways to RUN FOR A CAUSE

Raise Funds | Donate |
Run with a Charity Bib |
Join as a Corporate Team
| Participate as Part of a
Run Club or Institution

21ST EDITION

RACE DAY

18 October 2026
New Delhi, India

2026

Philanthropy Structure

Promoted by
PROCAM

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HOW TO USE THIS DOCUMENT

The **Philanthropy Structure** is a framework designed to help participating Nonprofit Organizations (NPOs) maximise their fundraising potential through Vedanta Delhi Half Marathon 2026, one of India's largest sporting philanthropy platforms.

It provides a clear overview of the philanthropy journey, including registration processes, key milestones, fundraising opportunities, charity bib allocations, and the benefits available to participating NPOs, individual fundraisers, corporate partners, run clubs and institutions. By presenting the participation process in a simple and structured format, the framework enables NPOs to plan strategically, engage supporters effectively, and strengthen their capacity to maximise their potential for social impact.

Supported by **Lakshyaa**, the **Philanthropy Partner**, participating organisations will receive a platform that will enable them to raise funds in various ways, guidance on resource mobilisation, and dedicated support to help them plan effectively, engage donors, and achieve their goals.

Through step-by-step guidance, practical tools, and ongoing mentorship, Lakshyaa aims to build the capacity of partner NPOs, empowering them to independently plan, execute, and sustain successful campaigns on the VDHM platform and beyond.

INTRODUCTION

More than a run, the Vedanta Delhi Half Marathon is a shared mission to create meaningful change for over two decades, **VDHM** has been one of India's most celebrated sporting events and a powerful platform for social impact. Since its inception in 2005, VDHM has inspired thousands of runners, supporters, corporates, and NPOs to come together in pursuit of a common purpose – building a healthier, stronger, and more compassionate society.

Recognised as India's only half Marathon with a **Gold Label status**, VDHM has established a remarkable legacy that extends far beyond the finish line. Through its philanthropy platform, the event has helped mobilise **over ₹88.6 crore** for more than **280 NPOs**, driven by the collective efforts of passionate fundraisers, generous donors, and committed corporate partners.

As VDHM enters its 21st edition in 2026, it continues to unite communities through the spirit of running, inspiring individuals and organisations to transform every step into an opportunity to create lasting social impact.

PHILANTHROPY PARTNER: LAKSHYAA

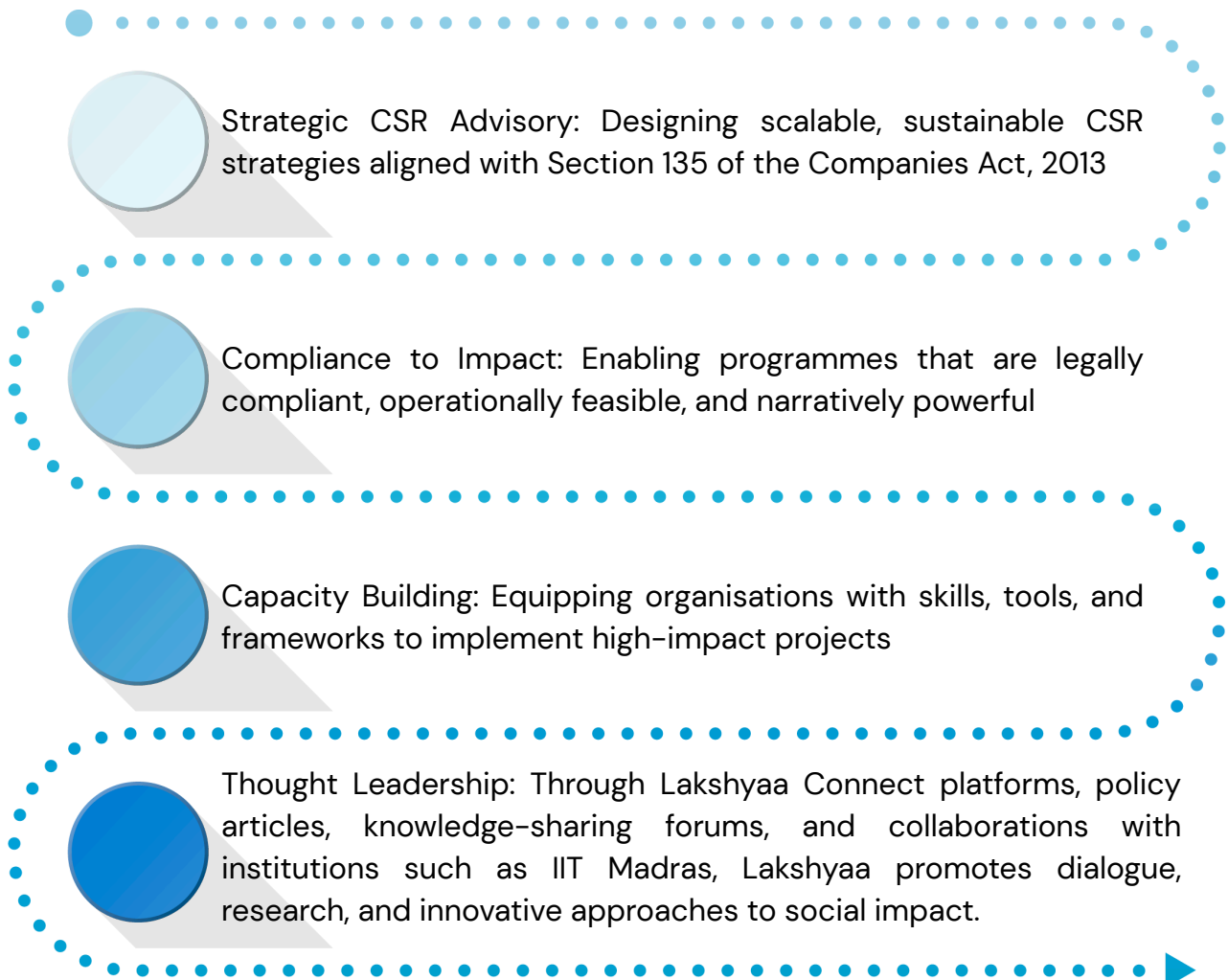
For the second consecutive year, Lakshyaa returns as the official Philanthropy Partner of the Vedanta Delhi Half Marathon (VDHM), reinforcing its long-standing commitment to driving impact with integrity. As a respected strategy, training, and advisory organization within the development sector, Lakshyaa plays a vital role in connecting governments, corporates, civil society, academic institutions, entrepreneurs, and communities to design solutions that are scalable, sustainable, and results-oriented.

Backed by more than three decades of expertise across policy, on-ground execution, and social innovation, Lakshyaa acts as a convener and catalyst for collaborative change. Its core philosophy centers on the strength of partnerships, transforming good intentions into meaningful action and ensuring compliance translates into tangible outcomes.

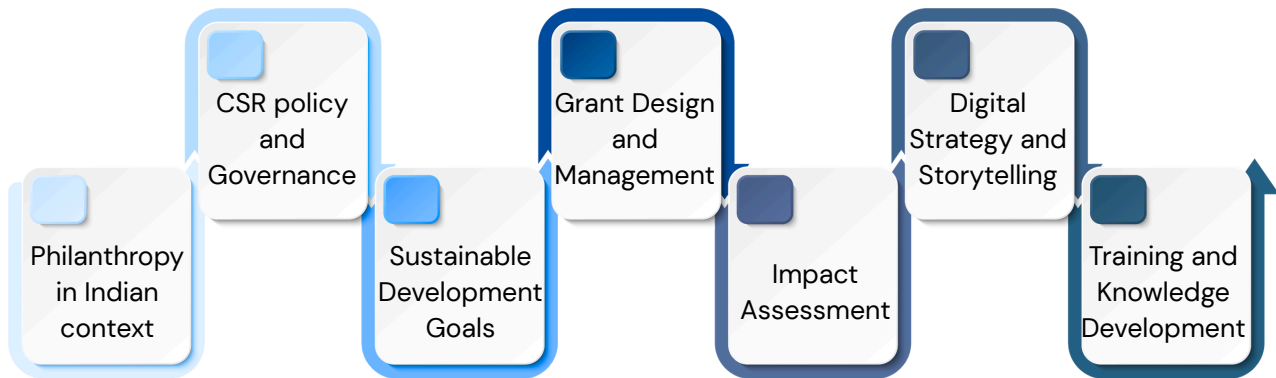
Through its work in philanthropy, CSR, and broader development initiatives, Lakshyaa remains committed to promoting responsible, collaborative, and high-impact change. It excels in designing engagement models that bring together:



Core Areas of Work



Lakshyaa is led by Mr. Nikhil Pant, former Chief Programme Executive at the National Foundation for CSR (IICA, Ministry of Corporate Affairs). Its multidisciplinary team brings rich experience in:



NPO PARTICIPATION

With guidance from Lakshyaa, NPOs participating in the Vedanta Delhi Half Marathon (VDHM) become part of a larger movement that advances nation-building while strengthening an ecosystem rooted in sustainability and inclusion. The event goes beyond fundraising as it promotes collaboration, encourages long-term partnerships, and creates space for meaningful stakeholder engagement across sectors.

A key advantage of participation lies in the structured support provided throughout the journey. From strategic outreach planning and fundraising frameworks to digital and social media direction, NPOs receive practical tools to sharpen their campaigns and expand their impact. In addition, curated CSR-oriented workshops offer valuable insights into corporate engagement practices and sustainable partnership models.

Visibility is further amplified through dedicated microsite pages, social media promotion, and integrated branding opportunities across the event platform. This comprehensive exposure helps organizations widen their audience base, enhance credibility, and deepen donor connections, ultimately accelerating their mission and strengthening their overall presence.

NPO Participation Service Fee

- ▶ There is no participation service fee for Lakshyaa's VDHM 2025 NPO partners!
- ▶ The participation service fee for new NPOs will be based on the NPO's previous year's turnover:

	Last Year Turnover	Participation Service Fee
Group 1	Below ₹5cr.	₹4,500/-
Group 2	₹5cr – ₹10cr.	₹8,500/-
Group 3	Above ₹10cr.	₹12,500/-

Please Note: This is a **one-time, non-refundable participation service fee** applicable to newly onboarded NPOs. The above amounts are inclusive of GST.

NPO Registration Process

The following step-by-step guide outlines the NPO registration and onboarding process for VDHM 2026, from document submission and due diligence to activation of the NPO page and commencement of fundraising activities.

Step 1	All NPOs are required to register and create a login account on the VDHM-Lakshyaa platform: https://vdhm.lakshyaa.co.in/
Step 2	NPOs interested in participating in VDHM 2026 must submit the required documents to Lakshyaa for due diligence and eligibility verification: • Registration Certificate • PAN • 12A / 12AB Certificate • 80G Certificate • CSR-1 • FCRA Certificate (if applicable)

	• Cancelled Cheque • Audited Balance Sheet FY 2025–2026 • Recent NPO DARPAN Certificate/ID • ITR for the last three financial years (if applicable) • Trust/Society/Section 8 – Deed/MOA
Step 3	Upon successful completion of the due diligence process, NPOs will be formally onboarded.
Step 4	NPOs that participated in VDHM 2025 may update their existing NPO pages with revised information, campaigns, and impact details while newly onboarded NPOs will be provided with login credentials to create and manage their NPO pages on the platform.
Step 5	Simultaneously, the Memorandum of Understanding (MoU) between Lakshya and the NPO will be executed.
Step 6	Existing NPO partners from VDHM 2025 will not be required to pay the NPO registration fee. However, newly onboarded NPOs will be required to pay the applicable registration fee.
Step 7	Once all onboarding formalities, including MoU execution and fee payment (applicable for new NPOs), have been completed, the NPO page will be reviewed and made live on the platform.
Step 8	As soon as the NPO page goes live, the organisation can begin its fundraising journey and start receiving support through corporate donations, individual fundraisers, team fundraisers, and charity bib contributions.

Disclaimer: Registration will be subject to due diligence process clearance.

Benefits to Participating NPOs

Select impact stories from participating NPOs will be highlighted across the VDHM and Lakshyaa social media platforms. (Content for these features will be shared by the respective NPOs).

Dedicated page for each NPO on the Lakshyaa VDHM website.

NPOs that raise a **minimum of ₹25,000** by **24 September 2026** will have their name/logo displayed along the Charity Corridor on the race route.

Top 10 fundraising NPOs to be a part of the leaderboard during the **live telecast** of the event. Rankings will be based on funds raised up to **24 September 2026**, including cheques and demand drafts successfully cleared in bank accounts by that date.

Top 10 NPOs will be invited to **exclusive capacity-building workshops** covering areas such as campaign development, content creation, effective use of social media tools, and an in-depth understanding of Corporate Social Responsibility (CSR), including Section 135, enabling them to better leverage CSR opportunities in India.

Lakshyaa will **provide continuous guidance and support** to all partner NPOs throughout the fundraising journey, offering assistance and mentorship as and when required. While Lakshyaa will help NPOs with planning, strategy, problem-solving, and best practices, each NPO is expected to have a dedicated team or representative to work closely with the Lakshyaa team and implement the required activities. To further support their efforts, Lakshyaa may also make selected templates, and guidance materials available as free downloadable resources on the Lakshyaa-VDHM microsite.

As a valued partner, NPOs supported by **minimum 2 Corporate donors** or **1 corporate donor with minimum donation of 12 lakh**, will receive access to the Corporate Tent on event day (one representative per NPO).

This exclusive access provides a **platform to interact** with corporate supporters, nurture partnerships, and build stronger relationships with key stakeholders.

Exceptional beneficiary stories will be identified and shared through press and media engagement opportunities during the campaign. Selected stories may also be showcased at the **Media Centre**, during the press conference & other event venues. Content has to be provided by the NPOs.

NPO Recognition & Privilege Programme

To recognise and encourage meaningful participation, NPOs will earn points across multiple campaign engagement indicators throughout VDHM's Philanthropy Programme. The cumulative points earned will determine each NPO's Privilege Level.

The NPO Recognition & Privilege Programme is designed to promote sustained participation, encourage innovation in fundraising, and promote greater collaboration between NPOs, fundraisers, corporates, and the wider philanthropy ecosystem.

NPOs will be recognised for how effectively they leverage the various fundraising opportunities available through the VDHM platform. This holistic framework encourages organisations to diversify their fundraising efforts, build strong fundraising communities, and maximise engagement across multiple channels.

Based on their cumulative performance, NPOs will be categorised into **Bronze, Silver, Gold, and Platinum privilege levels** across the following fundraising avenues:

- Individual Fundraisers
- Corporate Teams
- Run Clubs & Educational Institutions
- Charity Bibs

Category	Eligibility Criteria
 Bronze	• 3 Individual Fundraisers ◦ 1 Young Star, raising a minimum of ₹25,000 ◦ At least 2 Adult Individual Fundraisers, each raising a minimum of ₹15,000 (Silver/Gold Stars) ◦ At least 1 Change Initiator, raising minimum of ₹1,00,000 each. Such individual can be a Silver/Gold Star who has upgraded his/her fundraising to a Change Initiator. • Field 1 Corporate Team for the event. • Sell a minimum of 5 Charity Bibs.
 Silver	• 4 Individual Fundraisers ◦ 1 Young Star, raising a minimum of ₹25,000 ◦ At least 3 Adult Individual Fundraisers, each raising a minimum of ₹15,000 (Silver/Gold Stars) ◦ 1 Change Maker – One of the above three Silver Stars may further increase their fundraising to ₹3,50,000, thereby achieving Change Initiator status. • Field 1 Corporate Team for the event. • Support from either 1 Run Club, or 1 Institution. • Sell a minimum of 8 Charity Bibs at an average of ₹5,000 each.
 Gold	• 5 Individual Fundraisers ◦ 2 Young Stars – each raising a minimum of ₹25,000 ◦ 3 Gold Stars – Adult Individual Fundraisers, each raising a minimum of ₹50,000 ◦ 2 Change Makers – Two of the above four Gold Stars may further increase their fundraising to ₹3,50,000, thereby achieving Change Maker status. • Field 2 Corporate Teams for the event. • Secure support from a total of 2 entities (Run Clubs and/or Institutions), through any one of the following combinations: ◦ 2 Run Clubs, or ◦ 2 Institutions, or ◦ 1 Run Club & 1 Institution, or • Sell a minimum of 12 Charity Bibs.

Category	Eligibility Criteria
 Platinum	• 6 Individual Fundraisers ◦ 2 Young Stars – each raising a minimum of ₹25,000 ◦ 4 Gold Stars – Adult Individual Fundraisers, each raising a minimum of ₹50,000 ◦ 1 Change Maker* – One of the above four Gold Stars may further increase their fundraising to ₹3,50,000, thereby achieving Change Maker status. ◦ 1 Change Influencer* – One of the above four Gold Stars may further increase their fundraising to ₹6,50,000, thereby achieving Change Influencer status. *Change Maker and Change Influencer have to be two separate individuals. • Field 2 Corporate Teams for the event. • Secure support from a total of 3 entities (Run Clubs and/or Educational Institutions), through any one of the following combinations: ◦ 3 Run Clubs, or ◦ 3 Educational Institutions, or ◦ 2 Run Clubs & 1 Educational Institution, or ◦ 1 Run Club & 2 Educational Institutions • Sell a minimum of 15 Charity Bibs.

Disclaimer:

- Where the criteria state that "one of the above Silver Stars/Gold Stars may further increase their fundraising", it refers to **an existing fundraiser progressing to a higher recognition level**, and not an additional individual fundraiser. However, NPOs are welcome to have additional fundraisers who achieve any recognition level, over and above the minimum eligibility requirements.
 - Exception: For the Platinum category, the Change Maker and Change Influencer recognitions must be achieved by two different Individual Fundraisers.
- The **minimum number of Individual Fundraisers** mentioned for each category refers to the minimum number of unique fundraisers required for qualification. A fundraiser who progresses to a higher recognition level will continue to be counted as one unique fundraiser. NPOs may have additional unique fundraisers beyond the minimum requirement.

Privileges:



NPOs achieving the Bronze privilege level will receive:

- **Bronze Level Badge** recognition on the Lakshyaa official website.
- Invitation for one NPO representative to attend the **Philanthropy Press Meet** during Race Week.*
- **Certificate / Scroll of Appreciation.**



Includes **all Bronze NPO privileges**, along with:

- **Silver Level Badge** recognition on the Lakshyaa official website.
- Opportunity to be a part of the **NPO Cheering Zone** along the race route.* (*Terms and Conditions apply*)



Includes **all Silver NPO privileges**, along with:

- **Gold Level Badge** recognition on the Lakshyaa official website.
- Prominent display of the organisation's name and logo on the **Wall of Stars** at the VDHM 2026 **Get Active Expo** and **Event Media Centre**.*
- A **30-second NPO audio-visual (AV)** (provided by the NPO) showcased on a rotational basis at the **Event Media Centre**.*
- Opportunity for **two NPO representatives** to meet and greet the **International Event Ambassador**.*
- Feature in the **official Event Docket** published after Race Day.



Includes **all Gold privileges**, along with:

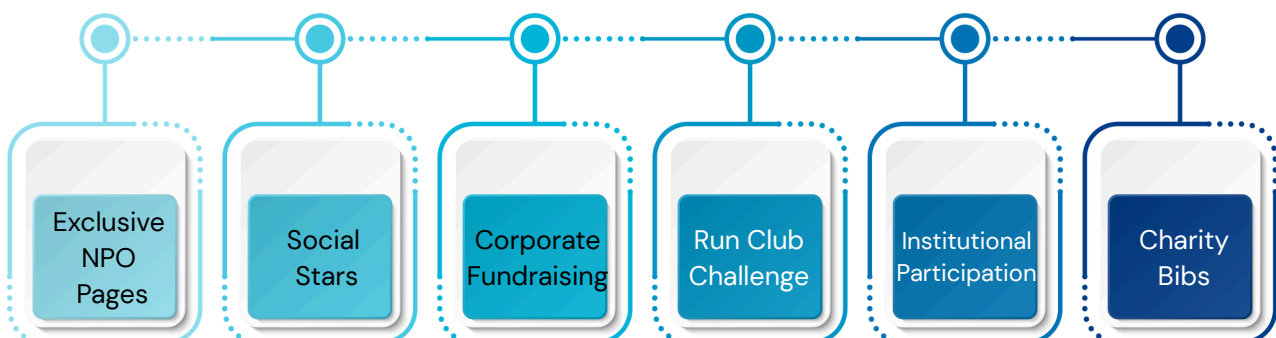
- **Platinum Level Badge** recognition on the Lakshyaa official website.
- Enhanced **Wall of Stars** recognition with prominent display at the VDHM 2026 **Get Active Expo**, **Event Media Centre**, and **Procum Marquee**.*
- A **30-second NPO AV** showcased on a rotational basis at both the **Event Media Centre** and the **Get Active Expo**.*
- **Special interaction** and **acknowledgement** of NPO representatives and beneficiaries at the **Philanthropy Press Meet** during Race Week.*
- A **special memento** signed by the **International Event Ambassador**.

Please Note: Badge recognition is not cumulative. Each NPO will receive only the badge corresponding to the highest Privilege Level it qualifies for. For example, an NPO qualifying for the Gold Privilege Level will receive the Gold Level Badge only, and not the Bronze or Silver badges.

- ▶ The NPO Privilege Level is designed solely to acknowledge an organisation's level of /engagement with the VDHM philanthropy platform. It is not an assessment or rating of an NPO's credibility, governance, impact, or programme quality.
- ▶ The programme has been designed to reward organisations that actively leverage the various fundraising and engagement opportunities available through the event. Since every NPO has unique strengths and fundraising approaches, recognition is based on a balanced assessment across multiple campaign indicators rather than performance in any single category.
- ▶ NPOs may continue to improve their Privilege Level until the close of the philanthropy campaign. However, all race-day privileges and on-ground benefits will be determined based on the Privilege Level achieved by the published race-day qualification deadline. Any subsequent improvements will be recognised through post-event acknowledgements and applicable post-race benefits.

Please Note: *For race day privileges, the minimum fundraising threshold of the relevant privilege level must be raised on or before **24 September 2026**.

6 Ways for an NPO to Raise Funds at VDHM 2026



Exclusive NPO Pages

On successfully registering with Lakshyaa for VDHM, each NPO gets a unique personalized page on the Lakshyaa-VDHM website. The page displays details of the NPO, its appeal, contact details, the previous year's fund utilisation (if applicable), the total amount raised, the fundraisers supporting the NPO. The main features of NPO pages are:

About the NPO

This section allows the NPO to share detailed information about itself, including the broad vision of the organization and how this vision aligns with fundraising through VDHM. This helps potential donors assess the NPO's credentials and credibility.

Causes

This section lists the broad causes (one primary and one secondary cause) the NPO works on or has expertise in. It allows potential donors to choose the specific cause they would like to support through their donation.

Appeal to Raise Funds

Here, the NPO can add a catchy appeal to inspire fundraising support, encouraging both corporate and individual donors to contribute to their cause.

Individual Fundraising

All individual fundraisers supporting the NPO are listed here. Potential donors can visit any fundraiser's page to donate to their campaign. Having fundraiser pages improves the credibility of the NPO as these individuals are ambassadors of the excellent work NPOs do and help raise awareness for their cause.

Donation Button

A dedicated donation button enables online contributions to the NPO via the Lakshya website. Donors can choose to make their names public, or they can keep it anonymous as per their convenience which will then be displayed.

Donation Receipts: All donations received on Lakshya Microsite will be automatically disbursed to the NPOs based on the time taken by Razor Pay. Lakshya will support and work with NPOs to issue donation receipts as applicable within 10 working days from the date of receipt of funds. Lakshya will also provide GST invoice and TDS certificate against the service fee charged by Lakshya wherever applicable. Form 10BE certificates will be sent by NPOs directly to the donors before 31 March 2027 for the donations received for FY 2026-27.

Picture Gallery

NPOs can showcase pictures/videos highlighting their work. If the NPO has participated at the VDHM in any of its previous editions, it can also include these photos/videos.

Real-Time Content Management

All NPOs are provided login details through which they can upload / update / edit the content on their pages in real time.

Fundraising Dashboard

The login feature also gives them access to a fundraising dashboard where they can see details of all donors and donations that have happened for their NPO through this website.

Offline Donation Updates

NPOs can also upload information of their offline donations / donations directly received by them against VDHM participation on their NPO pages which rightfully gets added to their overall target achievement and showcase.

Service Charges of Lakshyaa: 7.25% (4.75% - Philanthropy Partner + 2.5% - Gateway charges) of **all online donations** made on www.vdhm.lakshyaa.co.in shall be retained by Lakshyaa as the event's philanthropy partner for its capacity development efforts, platform charges, payment gateway charges and applicable taxes. Of all donations made through the said website, **92.75% goes directly to the NPOs** In case of **offline/direct donations** to the NPO, the service fee for Laskhyaa will be **4.75%** instead of 7.25%.

Social Stars

Social Stars are individuals who actively champion a cause by supporting NPOs and mobilizing funds for them. They play an important role in strengthening the philanthropic impact of VDHM. Anyone, whether participating in the race or not, can become a Social Star by creating a personal fundraising page on the Lakshya-VDHM website and inviting contributions from their friends, family, and wider networks. This initiative provides a meaningful opportunity for individuals to support causes they believe in while encouraging others to contribute as well. By rallying their communities around a shared purpose, Social Stars help drive tangible social impact and contribute to broader efforts towards nation-building and sustainable development.

Process to start Your Fundraising Journey as a Social Star:

Step 1: Register on
<https://vdhm.lakshya.co.in>

Step 2: Re-login with username
and password

Step 3: Create your VDHM
fundraising page

i

Choose the cause you want to support.

ii

Select a participating NPO associated with your chosen cause.

iii

Set your fundraising goal.

iv

Personalise your fundraising page with a short introduction and an inspiring appeal.

v

Add photos and videos to make your page more engaging.

vi

Share your fundraising page with family, friends, colleagues, and your network, and encourage them to donate in support of your cause.

Modes of Raising Funds

Online

On <https://vdhm.lakshyaa.co.in>

Offline

- Enter Cheque/UPI/NEFT details (issued in favour of NPO of your choice) at the backend in the fundraiser's page (Fundraiser Dashboard > VDHM Donations > Add Offline Donations > Enter Cheque/DD > Donor Details)]
- The website will automatically update the offline donation amount on the fundraiser's page once the NPO has transferred the service charge of 4.75% for offline donation transactions to Lakshyaa.

Important: Unless otherwise specified in this document, all funds raised at the VDHM 2026 must be only through the Event's Philanthropy Partner, Lakshyaa.

Types of Social Stars

Young Stars

Young people have the power to make a difference. Through their passion, enthusiasm, and commitment to giving, they inspire others and help create a culture of compassion and social responsibility.

At the Vedanta Delhi Half Marathon, individuals **below 18 years of age** (as on race day) who raise funds for a participating NPO are recognised as Young Stars. Those who raise a **minimum of ₹50,000** become **Eligible Young Stars** and receive special recognition along with the following privileges:

Guaranteed, non-transferable entry for the Eligible Young Star and one guardian in the **Great Delhi Run** (*subject to bib availability; event rules and participation fees apply).

An official **certificate of appreciation** from Procam International and Lakshyaa acknowledging the Young Star's fundraising contribution.

Digital recognition for the **top 10** Eligible Young Stars on social media platforms.

Top 5 Eligible Young Stars who achieve the **minimum fundraising threshold** by 24 September 2026 will be featured on the **Wall of Stars** at the **Expo and Media Centre**.

Top 5 Eligible Young Stars will also receive an invitation to attend the **Philanthropy Press Meet** during race week.

Top 10 Eligible Young Stars will be awarded a **signed memento** from the **International Event Ambassador**.

Eligible Young Stars who reach the Change Initiator level will be invited for the **Awards Night**.

Volunteering opportunities: **The top 10** Eligible Young Stars will be offered the chance to **volunteer with Lakshyaa or partner NPOs**, providing valuable hands-on exposure to the development sector.

*where raised at least ₹50,000 no later than **24 September 2026**.

Additional privileges will be available depending on the fundraising milestone achieved (see levels below).

Social Star Levels

Social Star Levels advance as Individual fundraisers raise more money, they move up through different Achievement Levels and unlock additional recognition and privileges.

Change Icon	₹30,00,000 and above
Change Champion	₹15,00,000 to ₹29,99,999
Change Leader	₹10,00,000 to ₹14,99,999
Change Influencer	₹6,50,000 to ₹9,99,999
Change Maker	₹3,50,000 to ₹6,49,999
Change Initiator	₹1,00,000 to ₹3,49,999
Gold Star	₹50,000 to ₹99,999
Silver Star	₹15,000 to ₹49,999
Social Star	₹1 to ₹14,999

Social Star Recognition & Privilege Levels:

Silver Star (₹15,000 to ₹49,999)

- Silver Star Badge.
- Social media shout-out.
- Feature on the VDHM–Lakshyaa Leaderboard.
- Digital Certificate of Appreciation.

Gold Star (₹50,000 to ₹99,999)

- Includes all Silver Star privileges.
- Gold Star Badge.
- Special 'Embracing Change' Badge.
- Mention in the Event Docket.

Change Initiator (₹1,00,000 to ₹3,49,999)

- Includes all Gold Star privileges.
- Change Initiator Badge.
- Dedicated fundraising story on social media platforms (content to be provided by the NPO/Fundraiser).
- Choice of Bib Number*.
- Priority Line-up*.
- Grand Stand Invitation*.
- Photograph and mention in the Event Docket.
- Recognition Certificate.

Change Maker (₹3,50,000 to ₹6,49,999)

- Includes all Change Initiator privileges.
- Change Maker Badge.
- Fundraiser video/testimonial campaign appeal amplification (content to be provided by the NPO/Fundraiser).
- Feature on the Wall of Stars at the Get Active Expo & Event Media Centre*.
- Official Event T-shirt*.
- Meet & Greet with the International Event Ambassador*.

Change Influencer
(₹6,50,000 to ₹9,99,999)

- Includes all Change Maker privileges.
- Change Influencer Badge.
- Invitation to the Philanthropy Press Meet*.
- Quarter-page feature in the Event Docket.
- Invitation to Awards Night (Self).

Change Leader
(₹10,00,000 to ₹14,99,999)

- Includes all Change Influencer privileges.
- Change Leader Badge.
- Featured interview/story*.
- Media Centre & PR opportunities during the Philanthropy Press Meet*.
- Official Event Tracksuit*.
- Procam Marquee Invitation (Self +1)*.
- Half-page feature in the Event Docket.
- Invitation to Awards Night (Self +1).

Change Champion
(₹15,00,000 to ₹29,99,999)

- Includes all Change Leader privileges
- Change Champion Badge.
- Exclusive fundraising journey video*.
- Official Event Shoes*.
- Full-page feature in the Event Docket.
- Invitation to Awards Night (Self +2).

Fundraisers raising ₹30,00,000 or more in a single edition of the Vedanta Delhi Half Marathon will be honoured as the VDHM Change Icon – the highest recognition bestowed upon an individual fundraiser.

Change Icon ₹30,00,000 and above

- Includes all Change Champion privileges.
- Permanent feature on the VDHM Philanthropy Hall of Fame on the official event website, including the fundraiser's photograph and profile.
- Feature as VDHM Change Icon on the event website.
- Top 3 Change Icons to receive one-night stay at the Official Event Hotel (Le Meridien New Delhi) for the fundraiser and one guest (*subject to availability*).
- Invitation to the VDHM Pre-Race Event on Friday evening.
- Special feature during the Race Day Live Television Broadcast.*

Please Note:

- **Badges are not cumulative.** Individual fundraisers will receive only the badge corresponding to the highest recognition level they achieve, and will not receive badges for preceding levels.
- For race day privileges, the minimum fundraising threshold of the relevant social start level must be raised on or before **24 September 2026**.

Corporate Participation & Fundraising Support

Participating as a Corporate Team allows your organization to combine employee wellness with meaningful social impact. By supporting a charitable cause through the Vedanta Delhi Half Marathon, companies can inspire employees, strengthen workplace culture, and contribute to positive change in the community. This is the route through which companies can simultaneously **advance employee well-being, CSR objectives, ESG commitments and social impact.**

Benefits include:

Build a purpose-driven workplace by encouraging employees to support causes they care about.

Strengthen teamwork and engagement through shared fundraising and race participation.

Promote employee well-being by encouraging fitness, resilience, and healthy lifestyles.

Enhance brand visibility by showcasing your organization's commitment to social impact and employee wellness.

Enjoy exclusive event-day benefits, including access to the Corporate Tent (subject to eligibility).

Donations to the NPOs:

CSR Contributions: If a company chooses to support an NPO through its CSR funds or donations over and above the amount contributed for fielding their team, Lakshya will facilitate and support the partnership. In such cases, the funds will be transferred directly from the company to the NPO in accordance with the direct transfer process outlined above and Lakshya will charge a **4% service and administration fee** to the NPO.

Fielding teams in support of Charities:

Companies have the flexibility to form teams of their members by making donations directly to the selected NPO* (which must be registered with Lakshyaa for VDHM 2026) as per table below.

Corporate Team Size (Number of Employees the Company can field)	Non-Refundable Corporate Donation	Donation per Person	Lakshyaa Service Charges
Team 80	₹12,80,000	₹16,000	10%
Team 50	₹9,00,000	₹18,000	10%
Team 20	₹4,00,000	₹20,000	10%
Team 10	₹2,20,000	₹22,000	10%

Additional Members: For any category, up to 5 additional members may be included at a cost of ₹10,000 per additional member.

*If a company's preferred NPO is not registered for the event, Lakshyaa will assist the concerned NPO with their registration and onboarding process on the Lakshyaa-VDHM platform.

Please Note:

- **Run Registration Fees:** Corporate donations do not include race registration fees. Registration charges for participating team members must be **paid separately to Procam International Pvt. Ltd., no later than 30 September 2026**, via cheque, demand draft (DD), or bank transfer after the Corporate Team details have been submitted.
- **Bib Distribution:** Procam International reserves the right to withhold the issuance of running bibs if the corporate donation and/or the applicable runner registration fees are not received on or before 30 September 2026.
- **Lakshyaa Service Fee:** NPOs receiving direct corporate donations and fielding Corporate Teams are required to pay Lakshyaa a service fee of 10% (inclusive of GST) on the donation amount.
- **Limited Charity Entries:** A limited number of running places have been reserved for charity by Procam International, the organiser and promoter of the Vedanta Delhi Half Marathon (VDHM). Corporate Teams will be allocated running entries on a first-come, first-served basis, subject to availability in the selected race category.
- **Early Confirmation Recommended:** To maximise the likelihood of securing entries in their preferred race categories, corporates are strongly encouraged to confirm their participation and complete the runner registration process at the earliest.
- **Availability of Race Categories:** Lakshyaa may notify corporates in advance if a particular race category is fully booked or has limited availability. In such cases, the requested number of entries may not be available.
- **Refund Policy:** All corporate donations made towards the VDHM Philanthropy Programme are non-refundable under any circumstances.

Privileges for Corporate Teams Supporting Charities



Exemption of Timing Certificate:

Employees participating in the Half Marathon through charity are exempt from the standard timing qualification criteria.

However, runners applying for the Half Marathon or Open 10K are encouraged to submit a timing certificate from a running event held on or after 01 October 2024 to receive priority line-up in these race categories. For more details, log on to <https://vedantadelhihalfmarathon.procam.in/race-categories/half-marathon/confirmation-criteria>.



Company Name on Bibs

The company name will be printed on the running bibs of participating employees, providing visibility for the organization during the event.



Convenience in Bib Collection

Corporate team SPOCs can collect all their running bibs, irrespective of race categories, for all employees part of a Corporate Team from Lakshyaa's counter at the **Get Active Expo (15-17 October 2026)**.



Separate Start: Corporate Run

In this edition, Corporate Team members registered for the 5-km Great Delhi Run (GDR) category, will now enjoy an exclusive separate Start – The Corporate Run – flagged off before the general Great Delhi Run category.



Exclusive Corporate Tent Experience

Teams supporting charities will have access to a separate holding area known as Corporate Tent on race day. This exclusive space offers activities such as zumba, games, photo booths, team challenges, art and craft, and refreshments; creating a relaxed yet enjoyable and engaging environment for employees before and after the run, and enhancing their overall VDHM experience.



Digital and Event Visibility

All participating companies will be listed on the **Lakshyaa-VDHM website**.

In addition, companies fielding at least one **"Team 20"** may share a short video message (**up to 45 seconds**) from a **CXO** highlighting their participation and support for VDHM. These videos will be featured on **social media platforms**, subject to Procam's specifications.



Recognition at the Expo and Race Day

Participating corporates will receive visibility at key spaces, including the **Corporate Tent** & the **charity corridor** along the race route.

Top 10 Companies will be mentioned on the Wall of Stars at the Expo and Media Center. Top 5 contributing companies will also be highlighted on the Wall of Stars inside the Procam Marquee, along with companies fielding at least one "Team 50".

Media and Public Acknowledgement

The top 10 corporate contributors will be showcased on race day as part of the Corporate Leaderboard during the live telecast. Additionally, the CXOs of the top 3 corporates will be invited to the Philanthropy Press Meet held during race week.

VIP Access and Special Invitations

Senior representatives from leading companies will receive invitations to exclusive spaces and events. This includes access to the Grand Stand for up to two senior representatives from the top 3 contributing companies on race day and invitations for up to two representatives from the top 5 contributing companies to attend any one of the pre-event functions & the VDHM Awards.

Corporate Tent Recognition

On race day, company names along with the NPOs they support will be acknowledged inside the Corporate Tent, providing additional recognition among participating teams.

Awards and Special Honours

A special acknowledgement for “Highest Employee Participation” will be presented on race day in the Corporate Tent to the company with the largest employee participation through philanthropy.

CSR Engagement and Learning Opportunities

The top 5 contributing corporate teams will be offered exclusive CSR workshops designed to strengthen compliance understanding and help organizations maximize the impact of their social responsibility initiatives.

Volunteering and NPO Engagement

Corporate teams will have opportunities to engage with supported NPOs and their beneficiaries, including volunteering activities facilitated by Lakshya and the partner NPOs.

Post-Event Acknowledgement

All participating companies will be recognized in the official Event Docket released after race day, while the top three contributing companies will receive a full-page feature. In addition, companies will be presented with a Recognition Certificate from Procum International and Lakshya acknowledging their philanthropic contributions.

Corporate Team Registration Process



Corporates can register with Lakshyaa directly, and participating NPOs/corporates are requested to share the following information:

- Company Name:
- State:
- PAN Number:
- GST Number:
- Complete Address:
- Name of Company on BiB:
- SPOC Name:
- SPOC Email:
- SPOC Phone Number:
- Total Team size:

The following will be the process post-donation to NPO and receipt of the applicable service fee by Lakshyaa:



Team Submission Process for the Run: Corporate team participation applications are managed through the official online portal managed by the Event Promoter – Procam International Pvt. Ltd. Lakshyaa facilitates the process by creating a login page for the corporate post receipt of details mentioned above and generates a special code. Runners can register using company-specific unique codes directly on the portal managed by Procam. Only once the company SPOC has submitted the desired team as final, will the team registrations be confirmed by Procam.



Team-Fundraising: Employees of participating companies can make their VDHM participation more meaningful by raising funds for a supported NPO. Corporates can use their Corporate Page on the Lakshyaa-VDHM website to encourage employees and teams to contribute collectively towards a chosen cause. Lakshyaa can also assist companies in connecting with NPOs based on their preferences. The fundraising process for corporate employees is similar to that of individual fundraisers, with a few added recognitions:

Social Media Recognition

The top 5 employee fundraisers (minimum of ₹25,000 each) will be featured on social media platforms.

Corporate Star Certificate

Employees who raise ₹50,000 or more will receive a "Corporate Star" certificate jointly awarded by Lakshya and VDHM.

Additional Fundraiser Benefits

Employee fundraisers may also qualify for extra privileges based on their fundraising level, as outlined under the Social Stars category.

Corporate Recognition in Event Docket

Companies whose employees collectively raise funds will be featured in the Event Docket:

- Quarter-page feature for cumulative fundraising of ₹1 lakh or more.
- Half-page feature for cumulative fundraising of ₹3 lakh or more.

Offline Fundraising

Corporates may also choose to collect donations internally from employees and contribute the total amount as a lump-sum donation to the NPO they are supporting. To process offline donations, the following steps should be followed:

Employee Contribution Details: Companies should share the total number of employees and names of employees who contributed, especially if the corporate qualifies for an incentive level and wishes to include employees in social media acknowledgements.

Cheque or Demand Draft (DD): If the donation is made via cheque or DD, a copy should be sent on email to Lakshyaa to vdhm@lakshyaa.co.in

Bank Transfer Details: For direct bank transfers, the transaction details must be emailed to vdhm@lakshyaa.co.in. Once Lakshyaa receives the donation confirmation from the NPO along with the required details and applicable service fee, the amount will be reflected on the corporate's fundraising page on the Lakshyaa-VDHM website.

Important Points

Non-Refundable Donations: Donations made by companies to NPOs, as well as the service fee paid by NPOs to Lakshyaa, are non-refundable.

Race Registration Fees: Race fees for participating employees are separate from donations and must be paid to the Event Promoter, Procam International Pvt. Ltd., after receiving the invoice. These fees must be cleared no later than 24 September 2026 .

Limited Participation Slots: Entries under the Corporate Teams category are allotted on a first-come, first-served basis, subject to the availability of slots in the selected race category.

CSR Eligibility: According to a circular issued on 18 June 2014 by the Ministry of Corporate Affairs, participation in one-time events such as marathons does not qualify as CSR expenditure under Companies Act 2013 Section 135.



CSR Funding Support: If a company wishes to support an NPO through its CSR funds, Lakshya can assist with due diligence, compliance processes, proposal development, and reporting requirements in line with CSR/Section 135 regulations. Companies or NPOs should contact their Lakshya SPOC to begin this process.

Tax Exemption: All donations (excluding event registration fees) are eligible for tax exemption as per applicable laws/regulations. The beneficiary NPO will issue Form 10BE to donors for contributions received as per IT mandated timelines.

Vendor Registration for Race Fees: For vendor registration related to race fees, forms and instructions should be sent to accounts@procam.in

Runner Application Rejection: Where Procam International Pvt. Ltd. rejects a runner's application for any reason, the race entry fee will be refunded according to the event rules; the donation amount remaining non-refundable.

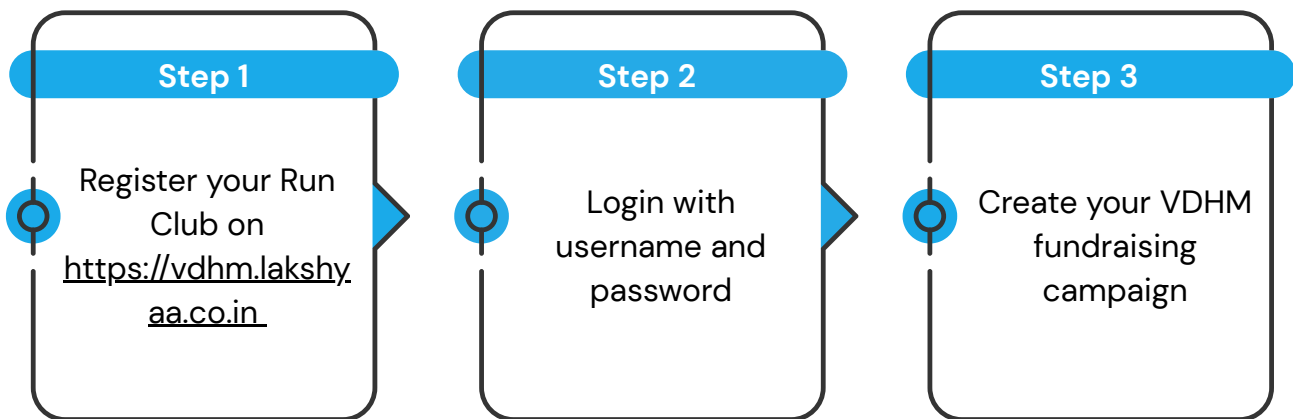
Run Clubs

Run Clubs form a vital part of the Vedanta Delhi Half Marathon community. Across the NCR region alone, nearly 139 Run Clubs, along with many others from different states, participate in the event each year. These clubs bring together passionate runners who train collectively, motivating and supporting one another to achieve ambitious goals. Beyond running, they also contribute to the race atmosphere by volunteering, recognition through on-route facilities, and cheering participants along the route.

Runners are often socially conscious individuals and influential voices within their communities. Many have already been actively involved in fundraising for causes they believe in. Building on this spirit, the 21st edition again offers Run Clubs a dedicated opportunity to support NPOs and contribute meaningfully to nation-building through causes they care about.

The Process?

Quite simple actually.



3.1. Set a fundraising target and select the cause your Run Club wishes to support.

3.2. Based on the selected cause, a list of associated NPOs will be displayed for you to choose from. If there is a local NPO you would like to support that is not yet onboarded, the Lakshyaa team can facilitate its empanelment, subject to due diligence and eligibility requirements.

3.3. Once an NPO is selected, the Donate button will be activated.

3.4. Personalise your fundraising page by adding a compelling appeal and a brief introduction about your Run Club.

3.5. Upload photos and videos to make your campaign more engaging and inspiring.

3.6. Easily share your fundraising campaign with club members, family, friends, and well-wishers to encourage participation and maximise support for the cause.

Run Clubs can easily turn fundraising into a fun and meaningful activity by involving their wider community and creatively supporting the cause. Some ways to do this include:



Encouraging friends and family of Run Club members to support the cause.



Organizing training runs with beneficiaries if the NPO is located nearby.



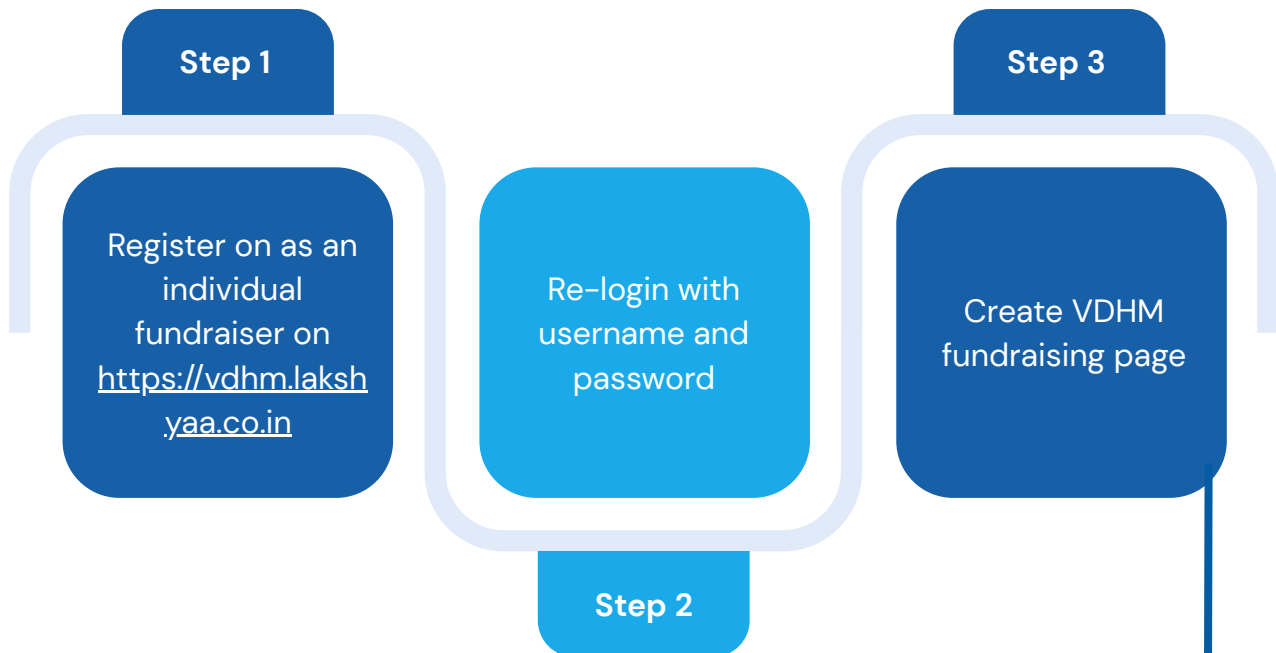
Brainstorming creative ideas that allow the club to take ownership of the fundraising journey.



Motivating individual members to go beyond donating by becoming Social Stars and raising funds independently (details below).

Shine On as Social Stars

Individual Run Club members can take the next step, champion the cause, and raise the invaluable funds required by your chosen NPOs to create lasting on-ground impact.



3.1. Specify the Run Club you are a member of.

3.2. Add a fundraising target and select an NPO you wish to support – the Donate button will get activated.

3.3. Add your appeal and a short bio.

3.4. Add photo and video.

3.5. Share your fundraising campaign with anyone and everyone you know!



Important: Funds raised by an individual run club member will get added to the total funds raised by the Run Club. What's more, the run club member will be entitled to all privileges of a Social Star in his/her individual capacity (see under section Social Stars). This is a Win-Win for all!

Incentives and Privileges for Run Clubs Supporting Charities

Run Clubs that actively raise funds for charities will receive the following recognition and benefits:

Fundraising Milestone	Privileges
₹25,000	The Run Club will be promoted on social media once it crosses ₹25,000 in fundraising.
₹1,00,000	- Includes the above privilege. - Top 2 fundraising Run Clubs may get the opportunity for 2 members to register for 10k and 1 member for Half Marathon using Charity Bibs (timing qualification will not apply). - Opportunity to be featured on radio (subject to selection by the radio partner). - Recognition on the "Wall of Stars" at the Expo, Media Center, and Procama Marquee. - Inclusion in the Charity Corridor along the race route on race day. - Recognition through On-Route Facilities: If a Run Club is managing an on-route facility during the race, the supported NPO's logo will be prominently displayed at the station and the beneficiaries of the NPO will get to be part of the cheering zones along the race route.
₹2,50,000	- Includes the above privileges. - Top 2 fundraising Run Clubs may get the opportunity for 3 members to register for 10k and 2 members for Half Marathon using Charity Bibs (timing qualification will not apply). - Invitation for a meet and greet with the International Event Ambassador (up to 2 members per club). - Access to the Grand Stand on race day (up to 2 members per club). - A special memento signed by the International Event Ambassador.

Please Note: Charity Bib allocations are not cumulative. Run Clubs will receive only the allocation corresponding to the highest fundraising milestone achieved. For example, a Run Club raising ₹2,50,000 or more will be eligible for 3 Open 10K Charity Bibs and 2 Half Marathon Charity Bibs only, and not the additional allocation available at the ₹1,00,000 milestone.

Institutional Participation

Collective giving can significantly amplify impact. For the Vedanta Delhi Half Marathon 2026, institutions, colleges, workplaces, RWAs, and community groups can participate through Joint Account Donation Pooling, where individuals come together to combine their contributions and support a shared cause. Through this approach, groups such as students, colleagues, alumni networks, or housing communities can pool funds and make a single collective donation to a participating NPO. This not only simplifies the fundraising process but also encourages a sense of shared responsibility and community participation. By mobilizing their networks and contributing together, groups can strengthen the culture of philanthropy at VDHM while supporting NPOs working toward sustainable and inclusive development.

Fundraising Milestone	Privileges
₹25,000	The Institution will be promoted on social media once it crosses ₹25,000 in fundraising.
₹1,00,000	- Includes the above privilege. - Top 2 fundraising institutions may get the opportunity for 2 members to register for 10k and 1 member for Half Marathon using Charity Bibs (timing qualification will not apply). - Opportunity to be featured on radio (subject to selection by the radio partner). - Recognition on the "Wall of Stars" at the Expo, Media Center, and Procam Marquee. - Inclusion in the Charity Corridor along the race route on race day. 10 members from the institution will get a chance to be a part of the NPO's Cheering Zone on route on the Race Day.
₹2,50,000	- Includes the above privileges. - Top 2 fundraising institutions may get the opportunity for 3 members to register for 10k and 2 members for Half Marathon using Charity Bibs (timing qualification will not apply). - Invitation for a meet and greet with the International Event Ambassador (up to 2 members per club). - Access to the Grand Stand on race day (up to 2 members per club). - A special memento signed by the International Event Ambassador.

Charity Bibs

Charity Bibs are special running slots reserved for NPOs at VDHM 2026 to help them raise funds through supporter donations. These bibs allow participants to secure entry into the race even after general registrations close, subject to race rules and availability in the chosen race category. Lakshyaa sets a minimum donation amount for each race category to ensure fairness among participating NPOs. However, NPOs may choose to request higher donation contributions if they wish. By running with a Charity Bib, participants not only gain a place in the race but also support and promote a cause, often by displaying the NPO's name on their bib – turning their run into a visible act of social impact.

Bib Allocation

- The runners can apply for a charity bib on the VDHM-Lakshyaa Website. They shall choose the cause and NPO of their choice at the time of application.
- Their application is directly sent to the chosen NPO, who contact the runners for completion of the donation process.
- An NPO may request a Charity Bib to Lakshyaa via email at vdhm@lakshyaa.co.in only after it has secured the prescribed donation amount from a prospective runner.
- Upon verification of the donation to the NPO and service charges to Lakshyaa are confirmed, Lakshyaa will issue a unique Charity Bib registration code to the NPO. (Charity Bibs will be released one at a time, ensuring equitable distribution among all participating NPOs and preventing unnecessary blocking of available bibs.)
- The NPO must share the registration code with the runner, who will be required to complete their registration on the Procam registration portal.
- The runner should complete the registration process within 24-48 hours of receiving the code. Failure to do so may result in the code expiring or the bib being released back into the available pool.

- ▶ While the donation is made to support the NPO's cause, the runner will also be required to pay the applicable event registration fee to Procam at the time of registration.
- ▶ Once a Charity Bib has been successfully utilised, the NPO may request the next Charity Bib, subject to availability and the same verification process.
- ▶ Runners can collect their charity bibs directly from the Lakshyaa counter at the Expo.

Charity Bib Donation Amount

Procam sets a minimum donation amount for Charity Bibs for individual runners. The race category-wise minimum donation will progressively increase as per the table below:

Race Category	Minimum Donation Amount* In July & August 2026	Minimum Donation Amount* In September 2026
Half Marathon	₹6,500	₹7,500
Open 10K	₹3,000	₹4,500
Great Delhi Run	₹2,000	₹3,000

*To qualify for the minimum donation amount, the donation must reach the NPO on or before the last date of the respective month/period. Subsequently, the donation amount will increase progressively, as indicated above. For example: Donation of minimum ₹6500 must be received by the NPO for a half marathon Charity Bib no later than 31 August 2026; and any donation received later than 31 August 2026 will attract a minimum donation of ₹7,500.

Service Charges of Lakshyaa: NPOs are required to pay 10% or ₹5000, whichever is lower, of the Charity Bib donations to Lakshyaa as service charge inclusive of payment gateway and GST.

AWARDS AND RECOGNITIONS

The Vedanta Delhi Half Marathon Awards, organized by Procam International, is the concluding event of the 2026 edition. Its purpose is to acknowledge the remarkable passion and contributions made by individuals, corporations, and participating NPOs. The event serves as a platform for awardees and attendees to interact in an informal setting, facilitating the exchange of best practices and promoting potential collaborations. **The following are subject to change at the discretion of Procam and Lakshyaa.**

Awards Presented at the VDHM 2026 Awards Night

-  Top 3 fundraising NPOs
-  Top 3 fundraising Social Stars
-  Top 2 fundraising Young Stars
-  Top 3 Contributing Corporates
-  Top Fundraising Run Club (where fundraised more than ₹2 lakhs)
-  Top Fundraising Institution (where fundraised more than ₹1 lakh)

Additional Recognitions (Certificates)

-  NPO with highest number of Young Stars.
-  NPO with the highest number of charity bibs.
-  NPO with highest number of Individual Fundraisers/Social Stars of Change Initiator level and more.
-  NPO with maximum Charity Bib donors (minimum 20 charity bibs).
-  Highest fundraising NPO in each cause category (provided the NPO has fundraised a minimum of ₹50,000 as on 24 September 2026).
-  Corporate with the highest number of employee Social Stars fundraising (minimum threshold of 5 employees fundraising).
-  All Social Stars will receive appreciation certificates.

EVENT RUN REGISTRATION FEES

Race Category	Domestic Applicant (applicants residing in India)	Overseas Applicant (applicants residing outside India)
Half Marathon	₹3,200	USD 60
Open 10K	₹2,400	USD 50
Great Delhi Run	₹800	USD 25
Senior Citizens' Run	₹450	USD 10
Champions With Disability – Person With Disability	₹450	USD 10
– Buddy	₹450	USD 10
Virtual Run	₹499	USD 50

Entry fees are inclusive of applicable GST, and is payable to the Event Promoter in favour of 'Procam International Pvt. Ltd.'

[Procam's # GST No. 07AABCP7300E1ZV and CIN No. U92413MH1993PTC070636]

Please Note: The registration fee paid is exclusively for your participation in the race category chosen at the Vedanta Delhi Half Marathon 2026. Registration fee is not, in part or full, payable for any offers/promotions/discounts/goodies/race day tee, etc. These, if offered, will be by event sponsors/partners/brands through the Event Promoter separately.

IMPORTANT TIMELINES

NPO Registration with Lakshya

Start Date	1 June 2026
End Date	30 September 2026
Last Date for Fundraising	30 October 2026*

Social Star Fundraisers (Including Run Clubs)

Individual Fundraising Starts	23 July 2026
Min. fundraising threshold to be reached to qualify for race day privileges, unless otherwise specified above in this document	24 September 2026
Final date for individual fundraisers to complete their run registration process on the event's official website (Procam) – https://vedantadelhihalfmarathon.procam.in/	25 September 2026
Last date for individuals to fundraise	30 October 2026*

Corporate Fundraisers

Start of corporate registrations with Lakshyaa	23 July 2026
End date of corporate registrations with Lakshyaa, or until running places are available, whichever is earlier	18 September 2026
Corporate team submission deadline, or until running places for desired race categories are available, whichever is earlier	25 September 2026
Deadline for companies to pay applicable race fees to Procam International	30 September 2026

Charity Bibs

Start of availing a Charity Bib	23 July 2026
Final date for NPO to receive donation for a Charity Bib, or until running places for desired race categories are available, whichever is earlier	28 September 2026
Last date for Charity Bib Donor to complete run registration on event website, or until running places for desired race categories are available, whichever is earlier	28 September 2026

Please Note: *Offline donations will close 5 business days prior to the date.

MACRO EVENT TIMELINES

Registration Start Date (all categories)	23 July 2026
Registration End Date (Open 10K)	31 August 2026
Registration End Date (Half Marathon)	8 September 2026
Registration End Date (GDR, SCR & CWD)	25 September 2026
Registration End Date (for virtual races)	9 October 2026
Get Active Expo	15-17 October 2026
Race Day	18 October 2026

Please Note: Availability of running slots in each race category for charity contributors, be it Social Stars, Corporate Teams, Charity Bibs or Run Clubs/Institutions, are limited in number, and shall be made available on first come first serve basis on fulfillment of various criteria mentioned in this VDHM 2026 Philanthropy Structure and Event Rules & Guidelines.

ANNEXURE - LAKSHYAA SERVICE FEE

Donation Source	Lakshyaa Service Fee (Including Razor Pay Deduction + GST + Net Effective to Lakshyaa)	Action Required Post Donation
General public Donations through donate now button (via Lakshyaa)	7.25% (2.5% + 0.72% + 4.03%)	NA
General public Donations made directly to NPO under VDHM Support (through online transfer or Cheque/DD directly to NPO)	4.75% (0% + 0.72% + 4.03%)	Copy of cheque or demand draft (DD) by the donor is required to be sent to Lakshyaa's office at B406, ATS Haciendas, ATS Advantage, Ahinsa Khand 1, Indirapuram, Ghaziabad 201014, UP, or email it on vdhm@lakshyaa.co.in *For direct bank transfers, transaction details by the donor must be emailed to Lakshyaa on vdhm@lakshyaa.co.in
Corporate Team against run registration (Direct to NPO)	10% (0% + 0.72% + 9.28%)	For direct bank transfers, transaction details by the donor must be emailed to Lakshyaa on vdhm@lakshyaa.co.in
Corporate Team (CSR funds Direct to NPO)	4% (0% + 0.72% + 3.28%)	For direct bank transfers, transaction details by the donor must be emailed to Lakshyaa on vdhm@lakshyaa.co.in
Social star, Run Club and Group Contributions (through online transfer or Cheque/DD directly to NPO)	7.25% (2.5% + 0.72% + 4.03%)	Enter direct online transaction details, Cheque/DD/NEFT details, (issued in favour of NPO of your choice) at the backend in the fundraiser's page
Social star, Run Club and Group Contributions (through online transfer or Cheque/DD directly to NPO)	4.75% (0% + 0.72% + 4.03%)	Enter direct online transaction details, Cheque/DD/NEFT details, (issued in favour of NPO of your choice) at the backend in the fundraiser's page
Charity Bibs (Direct to NPO)	10% or ₹5000, whichever is lower (0% + 1.53% + 8.47%)	Confirmation of donation received by NPO via Email to Lakshyaa

Please Note:

*All donations made directly to the NPO (outside of vdhm.lakshyaa.co.in) will reflect in the NPO/Individual Fundraiser Pages (Social Star), run club / group contribution / Corporate pages after the service fee has been received by Lakshyaa from NPOs.

*Donations once made will not be refunded under any circumstances of whatsoever nature.

Additionally,

- Funds can be raised through FCRA strictly in compliance with applicable government regulations and the latest FCRA 2026 mandate – (Foreign Contribution (Regulation) Amendment Rules, 2026 (notified by the Ministry of Home Affairs on June 22, 2026))
- Fee applicable to Lakshyaa under VDHM 2026 would need to be clearly disclosed to the foreign source prior to receiving any funds under FCRA. This fee may be booked under administrative charges under FCRA for services provided by Lakshyaa.
- Name of the foreign source would need to be disclosed to Lakshyaa prior to receiving any funds under FCRA.

Title Sponsor



Associate Sponsor



— Powered by — 		Sports Goods Partner 		Supported by 		Supported by 	
Hydration Partner 		Airline Partner 		Supported by 		Supported by 	
Hospitality Partner 		Print Partner 		Supported by 		Under the Aegis of 	
Radio Partner 		Telecast Partner 		Certified by 		Promoted by 	
Medical Partner 		Philanthropy Partner 					
Live Broadcast & Content 		SCR Facilitator 					
CWD Facilitator 							

Procam International Pvt. Ltd. (PIPL) is the promoter of Vedanta Delhi Half Marathon (VDHM) and shall do all such acts, deeds, matters and things as it may consider appropriate to promote, manage and organize the Event and to exercise and commercially exploit all the rights whatsoever associated with the Event in such manner as it considers appropriate. PIPL will be solely responsible for seeking all necessary approvals required by the law of the land to conduct the event. Lakshya is the official Philanthropy Partner for the VDHM. All philanthropic activities/campaigns undertaken at the VDHM 2026 shall be through Lakshya.

Please Note: All incentives/privileges mentioned in this document are subject to availability with the event promoter, Procam International. Any changes will be communicated to eligible fundraisers as and when needed.



Visit Our Website:
<https://vdhm.lakshyaa.co.in/>

Reach Out To Us:



vdhm@lakshyaa.co.in



https://www.instagram.com/lakshyaa_india/profilecard/?igsh=MXN2Z3F5cWd3cm1vaQ==



<https://www.linkedin.com/company/lakshyaaa/>